

DODGEM RULES

FUN FOR ALL AGES

1. THE OBJECT OF THE GAME IS TO DODGE THE OTHER FELLOW
2. ALWAYS DRIVE IN PROPER DIRECTION - FOLLOW ARROWS
3. DO NOT CUT ACROSS FLOOR OR RAM OTHER CARS
4. POSITIVELY NO HEAD-ON COLLISIONS
5. DO NOT STAND UP OR LEAVE CARS WHILE IN MOTION
6. POSITIVELY NO ROUGH TACTICS
7. ALL RIGHTS RESERVED



DODGEM YOUR NEXT RIDE

This beautiful Fibreglas Space Age Dodgem car is winning friends and keeping them. It is constructed of tough, reinforced industrial Fibreglas (not plastic) that is superior to other materials for impact resistance, and—it won't dent or rust.

Its design and construction are enhanced by the artful use of this new material—a fine contribution to the Outdoor Amusement Industry.

It has captured the tempo of the times with widespread patron appeal that means profitable operation. It also has everything plus; runs with little or no maintenance and has a tremendous repeat ride ratio.

Your next move to expand your ride attractions should be the addition of this Fibreglas Space Age Dodgem Car—it's the next logical step in modern improvements, and it costs less than you think.

This, sincerely, is a ride you will be proud to have—it will help to sell your park to both children and grownups—and it's so easy to own. It is built by a concern that has specialized in bump'em cars for over 40 years and is well known for its fair dealings and superior product.

Write or wire your queries.

DODGEM CORPORATION

Lawrence, Mass.

Tel. MURdock 2-5402

• Economie-Color Company • 3309 Knight Street • Oceanside, N. Y. •

RICHARD B. MCFADDEN
MANUFACTURERS REPRESENTATIVE
County Rd., Clarence Center, N. Y.