

HOT RODS, INC.

220 West 42nd St. New York 36, N. Y. Wisconsin 7-3370

JUNIOR HOT ROD RIDE

This "kiddie ride," consisting of JUNIOR HOT ROD CARS operating on a wood track, will revolutionize your kiddie park as the profits from the operation of this ride are unbelievable.

The JUNIOR HOT ROD CARS are constructed of the same heavy gauge steel as our regular Hot Rod Cars, and each car is equipped with two steering wheels, two electric horns and fullbeam headlights, and pneumatic rubber wheels. There is ample space in each car for two riders.

The speed of the car is controlled by the operator, by the use of the master regulator supplied with each ride.

The cars are powered by a 40-volt electric motor, contacted to a brass rail by a copper sweep.

The TRACK comes in 5 foot sections, and consists of a brass rail fitted and concealed in wood platforms, and is not visible to the rider. This gives the riders the impression of being completely in control of the car — all four wheels are on the ground.

The complete ride can be set-up in a couple of hours.

PRICE — the ride, consisting of 4 JUNIOR HOT ROD CARS, 300 feet of track, a Rectifier, Regulator, Switches, sells for \$6700.00.

Additional cars may be purchased for \$950.00 each, and additional track may be purchased at \$5.50 per running foot.

All prices are FOB New York port.