

**THE  
NEW  
Huntsville  
Campus**



**UNIVERSITY OF ALABAMA**



## FACTS ABOUT THE UNIVERSITY OF ALABAMA'S NEW HUNTSVILLE CAMPUS

The University of Alabama came to Huntsville 14 years ago in 1950 when the city's population was 16,000. Today the unofficial count is 130,000 with a special U.S. census soon to measure the area's remarkable explosion in population, industry and education.

The University in 1950 asked for nothing from Huntsville and the Tennessee Valley community except a chance to offer what a university always offers — a chance for all within its hearing to learn and know — and thereby earn and grow.

The record of the University of Alabama at Huntsville shows that it began operations here in response to the urgent requests of some of its graduates and others who had a clear judgment of the future.

The first classes were held at Butler High School at night. They soon spilled over into vacant stores as Redstone Arsenal began expanding toward its present pre-eminent position as a missile and rocket center of the first magnitude.

All this activity was financed by University funds, with substantial grants from the main campus supplementing the fees of students here.

Here are the facts of the University's growth at Huntsville in direct response to the demands of those in this area who wanted what the University could offer.

### STUDENT ENROLLMENT

1951 .....	745	
1955 .....	945	
1960 .....	2,230	
1961 .....	2,757	
1962 .....	3,410	
1963 .....	4,014	
1964 .....	4,800	(Est.)
1965 .....	5,500	"
1966 .....	6,200	"

Each one can take the first essential step now to ensure the benefits of a university education to his children and all the generations to follow.

That step is to provide \$750,000 to help build and equip a new classroom, laboratory and library building to accommodate the 125 full-time freshmen who will be accepted for the fall of 1964. This building is urgently needed, not only because of the over-crowding of the part-time courses previously referred to but because as a degree-granting institution the Huntsville Campus must seek full accreditation from the Southern Association of Colleges and Secondary Schools. There are minimum standards of equipment that must be met — and soon.

It is imperative to meet these standards because of another aspect of the expansion program.

Every one of the thousands of part-time students who have been enrolled can now become eligible to complete a full course of study and get a degree in residence here. Included are not only Bachelor's degrees in Arts, Sciences and Engineering but Master's degrees in specialized fields such as Physics, Mathematics, Chemistry and the like.

It is also anticipated that opportunities, will soon exist for the awarding of the Ph.D. degree in residence at Huntsville.

The full-time day enrollment can be taken care of in the academic year of 1964-65, but thereafter the need for space will become critical — especially since the part-time enrollment is also expected to rise in ratio to the increase in population.

The new building must be started this fall if the University is to keep pace with the expected enrollments.

The University has begun to engage 29 additional faculty members to conduct the required classes. About half of these will hold Doctorates in their fields. These new teachers will boost the instructional staff here to 44.



By 1959 it became apparent that rapid expansion was required to meet the mushrooming demands being placed upon the University Center here. The University allocated \$250,000 which was matched by similar appropriations from both the city and Madison County for a total of \$750,000. In addition, the city and county donated 355 acres of land for the campus, and the county also contributed the building of the necessary roads.

The result was Morton Hall, with 56,000 sq. ft. of space and facilities to accommodate a maximum of 2,000 part-time students. This total was exceeded during the fall quarter of 1963-64 when 2,042 different individuals were enrolled as part-time students.

In the light of this extraordinary growth, the University is now committed to expand the Huntsville Campus into a full-fledged degree-granting institution. Interested citizens are now launching the University's first direct appeal to the people and organizations of the Tennessee Valley area in its 14 years here.

The University and the community agree that the addition of an undergraduate degree program in residence at Huntsville is urgently required to meet the future needs of the area.

These needs are becoming apparent to all concerned.

The university has projected its growth potential in line with several other intensive surveys prepared for various local groups by such agencies and firms as Stanford Research Institute, city and county planners and Boeing, Lockheed, IBM and many others.

All these diverse studies agree that Huntsville will have by 1970 a population of more than 200,000. Madison County will have 275,000. The Huntsville Metropolitan Area will have 350,000.

The University's own projections are based upon the impact of such developments as approval of a \$1.5 billions budget for the Marshall Space Flight Center; \$1.25 billions for the Army Missile Command; and an increase in the 5,000 students attending the Army Ordnance Guided Missile School — plus a \$12,000,000 jet airport, a gigantic \$26,000,000 urban renewal and downtown development program already in progress — and the inevitable expansion of goods and service industries to meet the needs of an estimated 38 new persons moving into the city each day.

The Huntsville Board of Education has established a remarkable record of progress by building enough new schools to cope with a ten per cent increase in its student load each year since 1950.

In fact, on the basis of the anticipated annual output of more than 1,000 high school graduates in Huntsville alone, there already exists a requirement for a four-year undergraduate program for them. Hundreds of others are graduating from high schools throughout the area each year.

The University of Alabama is now anticipating, preparing for, proposing and actively participating in specific ways and means by which all the people of the Huntsville area can share in all the benefits of higher education that are obviously demanded by the growth of the Tennessee Valley community.

The University's President, Dr. Frank A. Rose, came to the city recently and pledged \$500,000 of University resources immediately to begin in September of 1964 a four-year undergraduate degree program that will ultimately enable every qualified student in this area to earn a Bachelor's degree in residence here.

This raises the University's allocation of capital funds for the Huntsville Campus to \$750,000 plus 14 years of operating expenditures such as faculty and staff salaries and equipment.

The expanded program offers every citizen of the Tennessee Valley a unique opportunity.



The University expansion at Huntsville will fill in a gap that has handicapped the future planning of the community and many of the large industries now located here.

For one thing, it will offer all industries an important talking point in their efforts to recruit new professional personnel for work in Huntsville. The newcomers can now be assured of full educational facilities for themselves and their children.

Second, with the undergraduate program beginning, with the part-time and graduate program expanding and with the new \$3,000,000 Research Institute opening, local industries can now promise and carry out broad programs of employe and management career development.

This can mean within a decade a Huntsville Campus of the University of Alabama of not just one or two buildings but with every facility of a modern university, offering a variety of degrees up to and including advanced study for Doctorates.

Many who are assisting the Huntsville Campus campaign say there is no reason why it cannot become the largest university establishment in the State.

All donations are tax-exempt and may be spaced over a three-year period or arranged beyond that for individual convenience.

The University of Alabama's Huntsville Campus invites your support, firm in the knowledge that its expanded programs are an essential ingredient in this community's pursuit of greatness.

Your support is invited, and your inquiries will be welcomed by phone at the Campaign Headquarters at 539-7731 or by mail at P.O. Box 860 in Huntsville. It is hoped every citizen in the Tennessee Valley will participate. If you are not called upon by a committee member and would like additional information, please advise us.