FOR IMMEDIATE RELEASE

TRANSATEL

VALLEY FORGE, PA. — IT'S NOT AN UMBRELLA AT ALL — that's what General Electric secretary Barbara Torvend learns as she examines a 15-foot diameter antenna that helps provide live color TV coverage of Apollo splashdowns. Pointing out some key components of the antenna is GE technician Joseph McCarthy. The antenna is part of a portable television transmission system built by GE's Space Systems Organization for Western Union International, Inc. The system transmits live pictures of the recovery operations from the deck of the recovery carrier to TV viewers across the globe via satellite high above the Pacific.

CUME CHOW

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