

Names:

Arendall, Charles B., Jr.
Aukerman, Loyde O.
Bashinsky, Leo E.
Brooks, Milton J.
Buchanan, John H., Dr.
Davis, Harwell G.

Gardner, Clarence
Head, James A.
Howard College Development Program
Inzer, J. Clarence
Martinson, Douglas
Moring, Carl A., Jr.

Ray, Herbert
Reid, A. Hamilton, Dr.
Roberts, Frances, Miss
Robinson, Memory L.
Russell, Thomas D.
Samford, Frank P.

Sessions, Lewe H.
Sheffield, Selden
Smith, Lewis M.
St. Lawrence, Robert B.
Wilford, J. J., Dr.

Places:

Birmingham, AL

Types:

correspondence

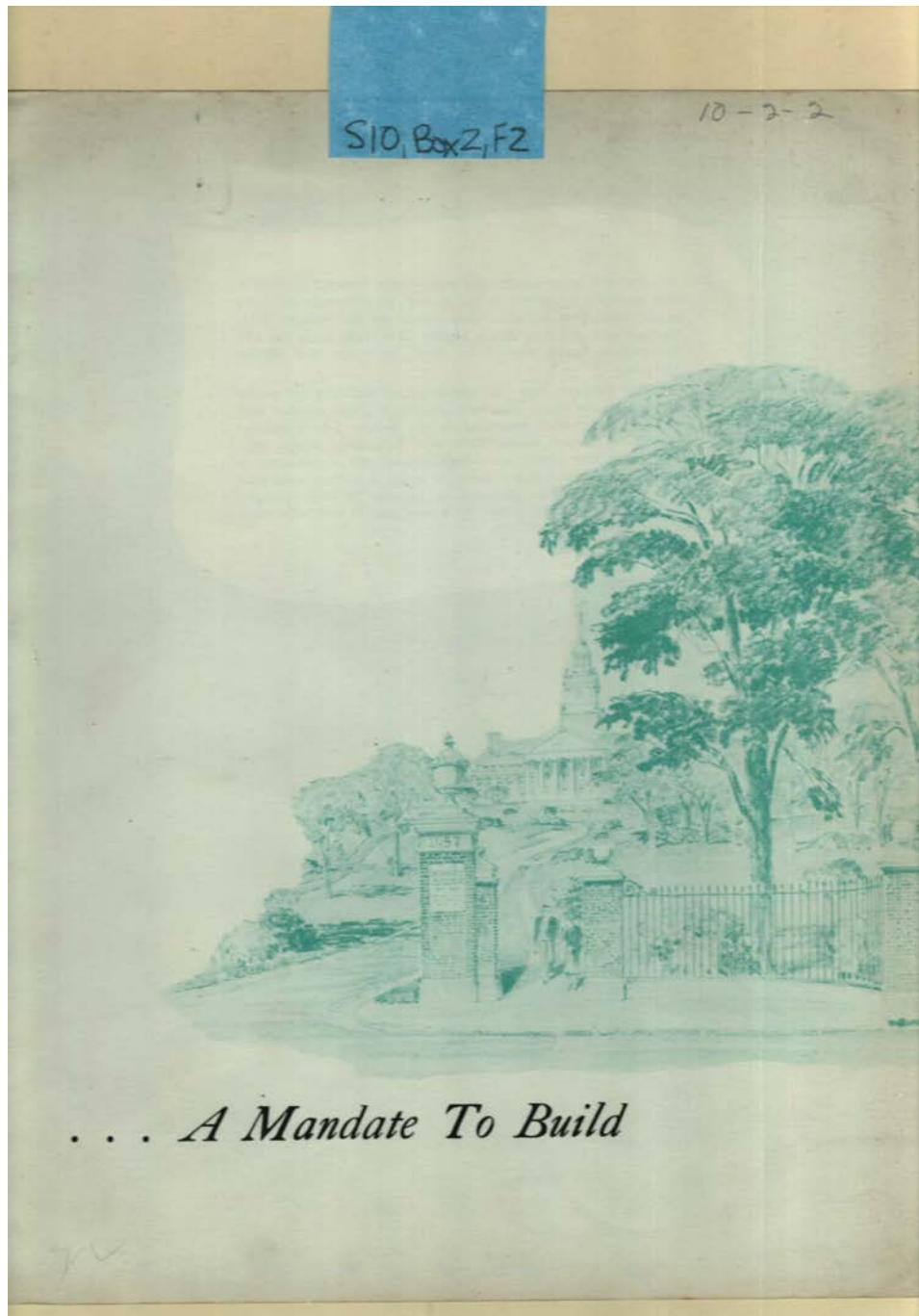
Dates:

Nov 08, 1956

Frances Cabaniss Roberts Collection: Series 10, Box 2, Folder 2

"Howard College Development Program" booklet, 1956

Image 2 r10_02-02-000-0048 [Contents](#) [Index](#) [About](#)

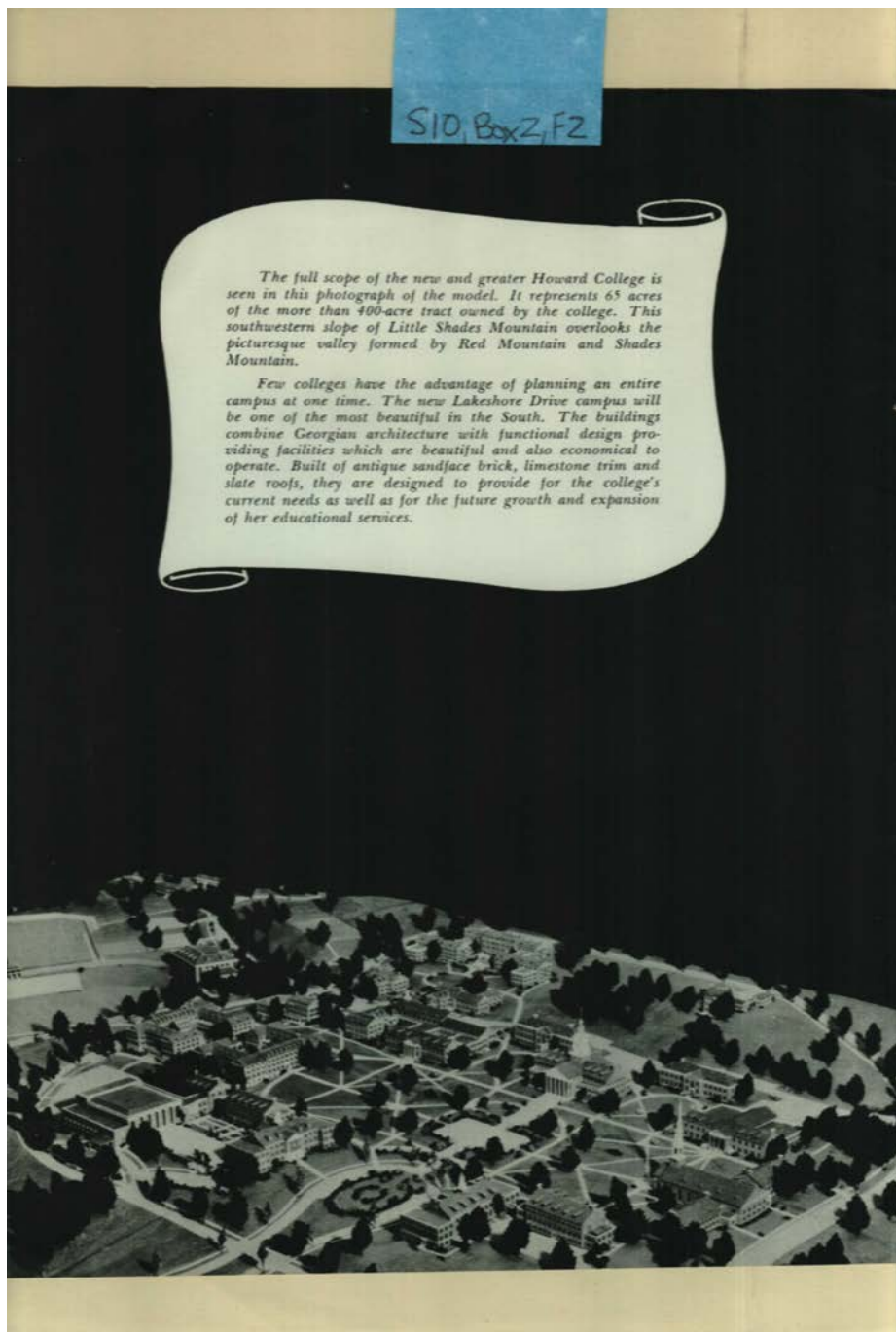


Types:
brochure

Frances Cabaniss Roberts Collection: Series 10, Box 2, Folder 2

"Howard College Development Program" booklet, 1956

Image 3 r10_02-02-000-0049 [Contents](#) [Index](#) [About](#)



S10, Box 2, F2

The full scope of the new and greater Howard College is seen in this photograph of the model. It represents 65 acres of the more than 400-acre tract owned by the college. This southwestern slope of Little Shades Mountain overlooks the picturesque valley formed by Red Mountain and Shades Mountain.

Few colleges have the advantage of planning an entire campus at one time. The new Lakeshore Drive campus will be one of the most beautiful in the South. The buildings combine Georgian architecture with functional design providing facilities which are beautiful and also economical to operate. Built of antique sandface brick, limestone trim and slate roofs, they are designed to provide for the college's current needs as well as for the future growth and expansion of her educational services.

Names:

Howard College
Campus

Types:

photograph

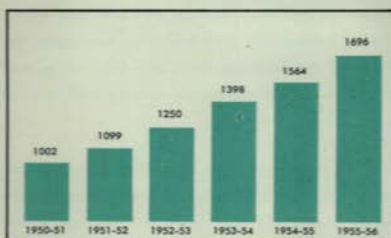
S10, Box 2, F2

The Challenge

MOVING is not new to Howard College. Founded in 1841, in Marion, Alabama, the college moved its professors, eighty-five students, and a wagon load of books to Birmingham in 1887

- ... to be nearer the center of the state's population,
- ... to share the advantages of a growing metropolitan area, and
- ... to better serve the needs of her constituency and friends.

By 1891, four years later, the enrollment tripled and since that time it has steadily increased.

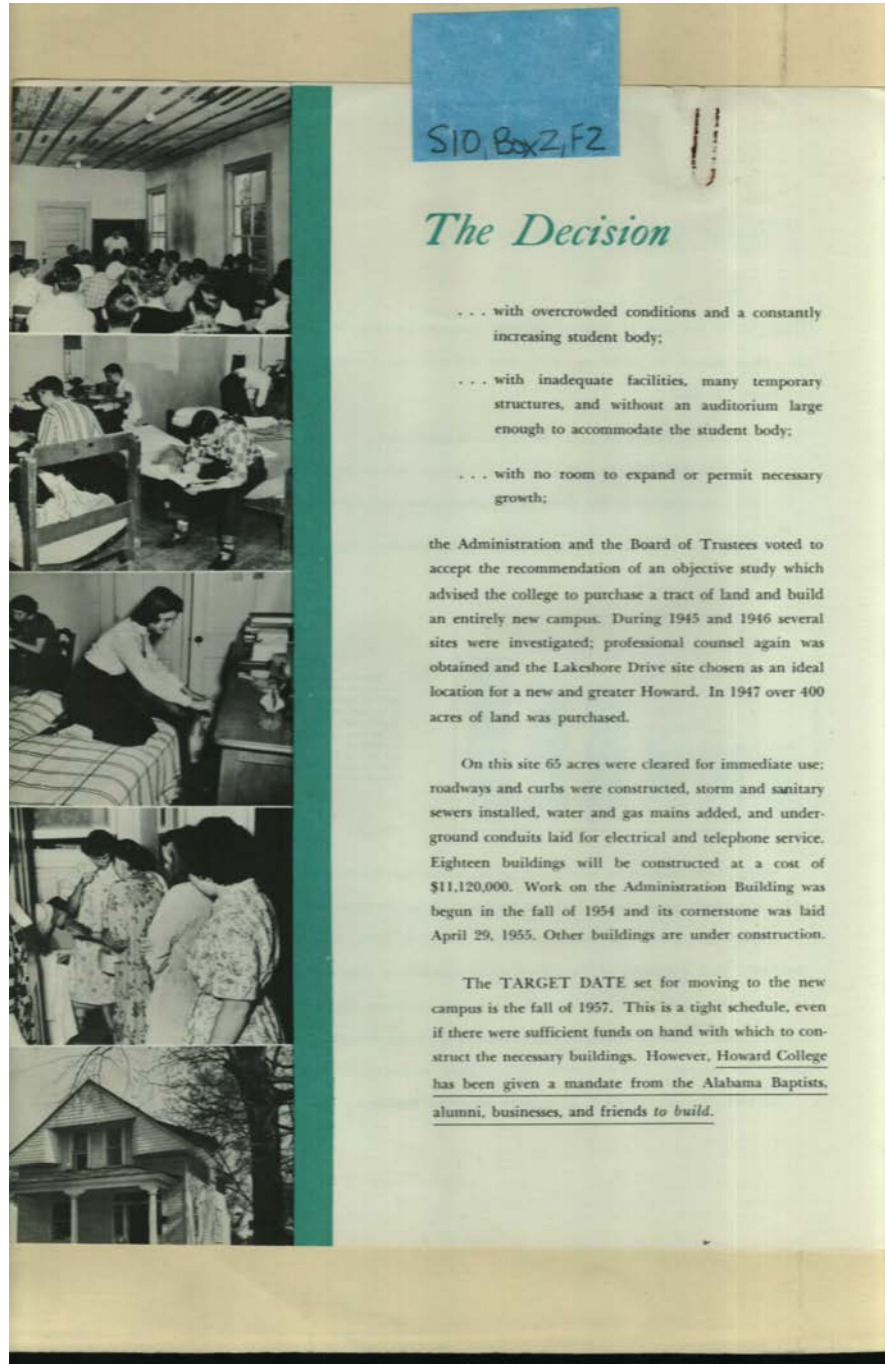


Howard's enrollment has increased an average of ten per cent per year for the past six years. A tidal wave of students is moving toward our colleges and universities and enrollments will double within fourteen years. The college age group in Alabama alone will increase thirty-four per cent by 1970. The church-related colleges should be equipped to train their proportion of these future leaders.

Today, 1,696 students are enrolled in regular classes and the evening division and an additional 2,044 attend classes at the 54 extension centers throughout Alabama.

Howard has grown not only numerically but giant strides have been made academically. It is a member of the highest rating associations. The college offers majors in twenty departments and its music, education, and pharmacy departments are nationally accredited. It offers pre-professional courses in medicine, dentistry, law, engineering, forestry, and nursing. The two words characterizing her history are **service** and **growth**.

In 1944, Howard College faced another important challenge . . .

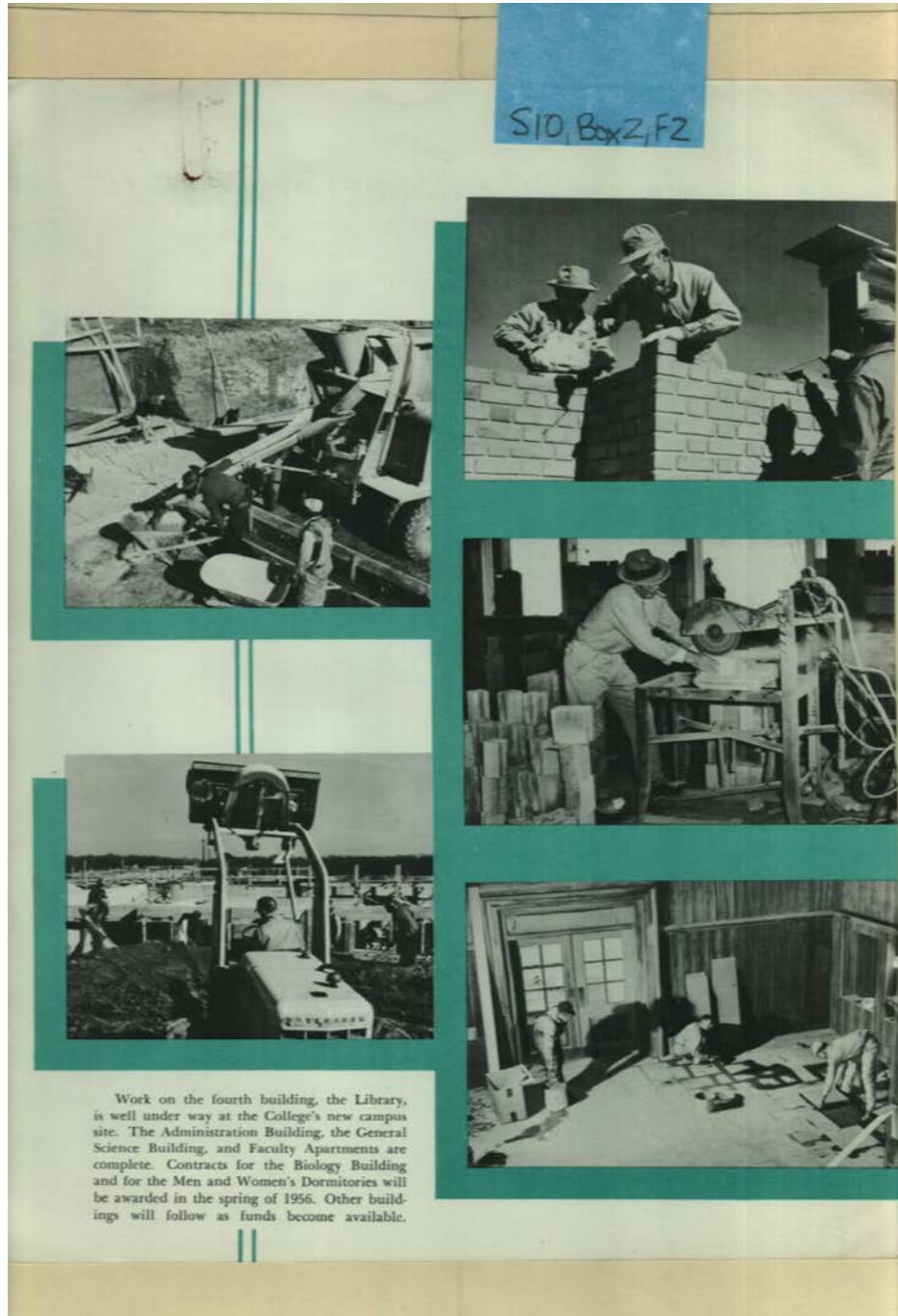


Names:

Campus Life

Types:

photograph

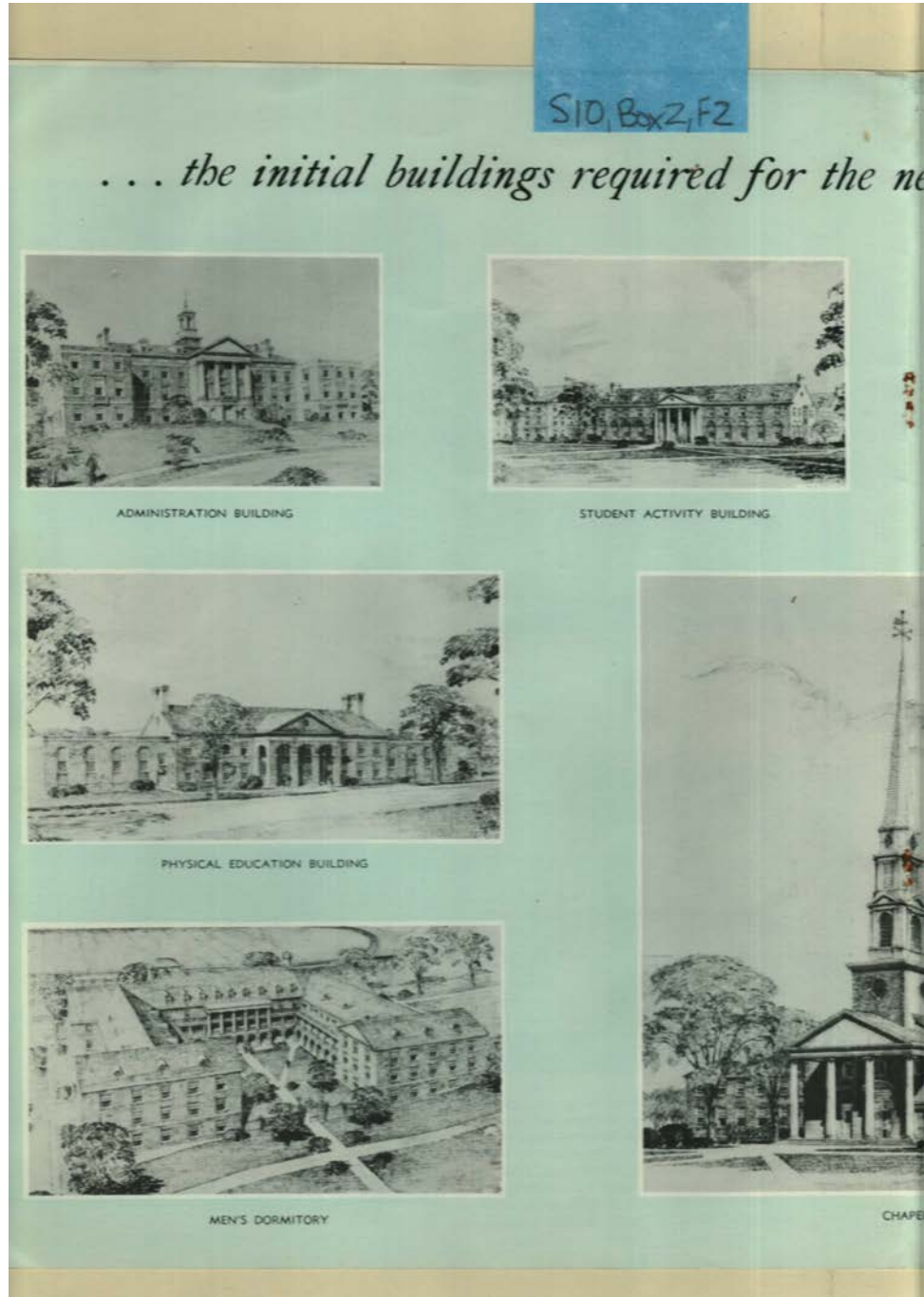


Names:

Building Campus

Types:

photograph

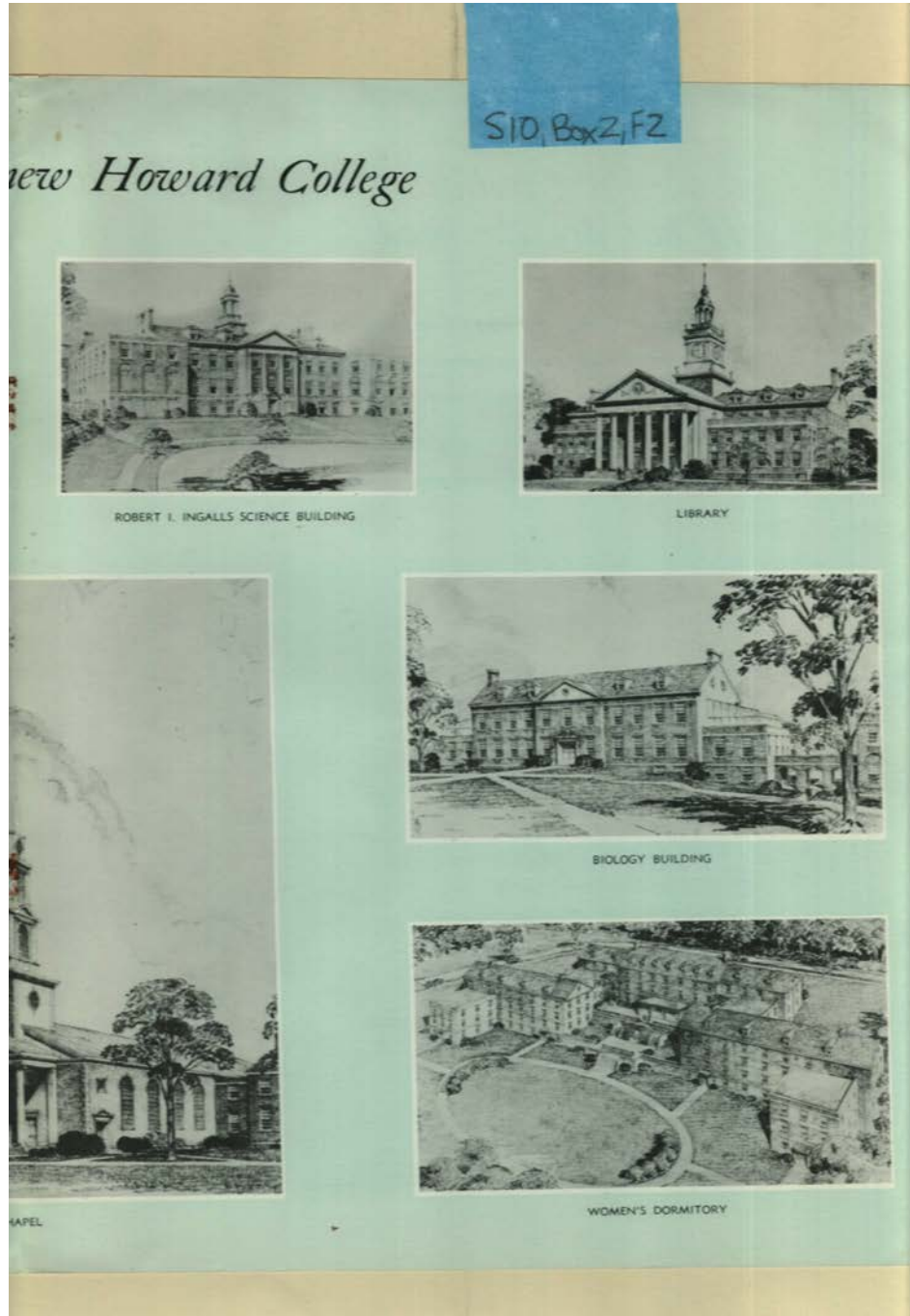


Names:

Buildings Planned

Types:

drawings

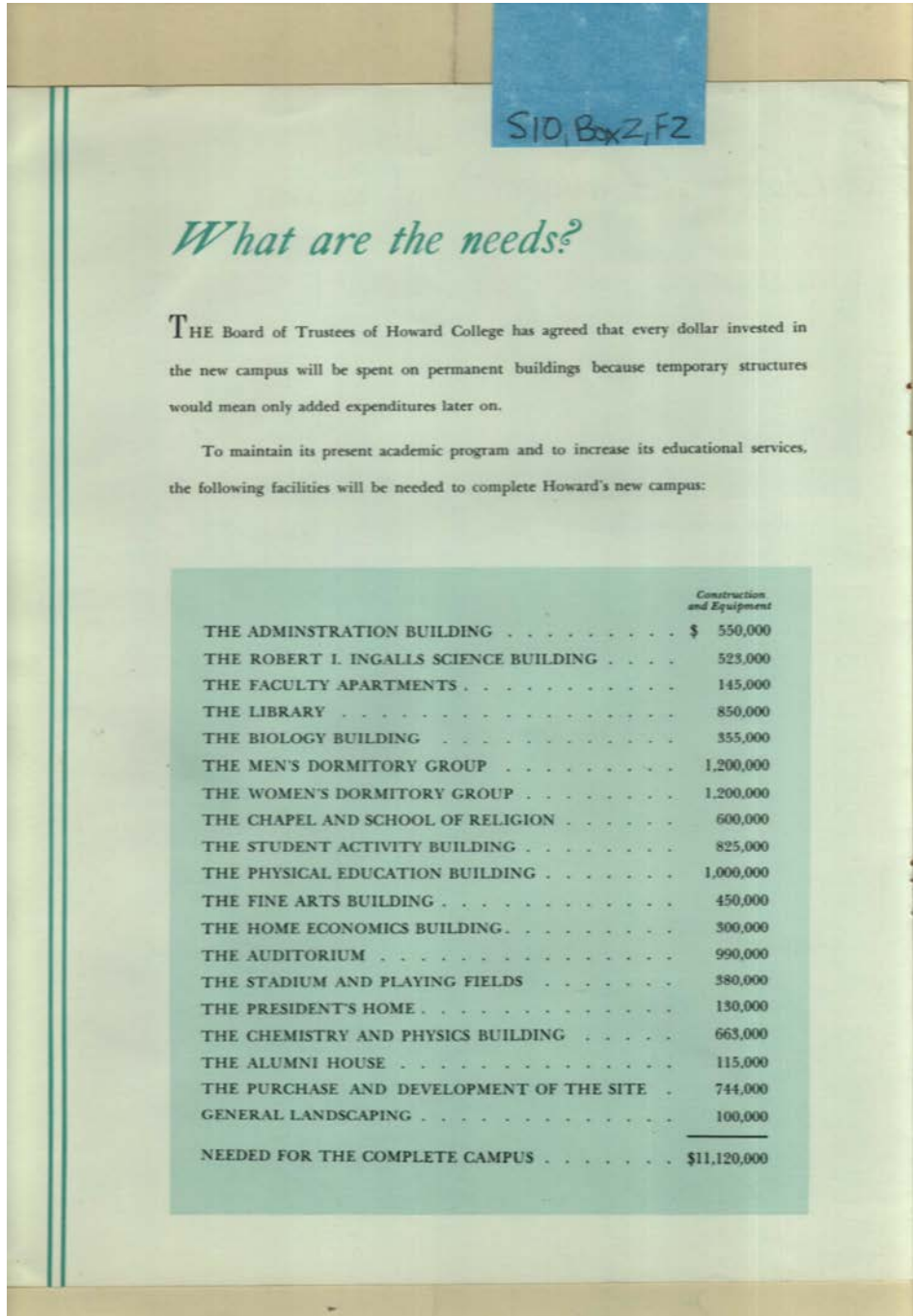


Names:

Buildings Planned

Types:

drawings



Names:
Buildings Costs

Types:
list

S10, Box 2, F2

Total amount needed \$11,120,000

For the construction of eighteen buildings, including the purchase and development of the new Lakeshore Drive site.

FUNDS SECURED TO DATE:

1. Centennial Campaign, 1945	\$ 194,506
2. Joint Campaign, 1948 and Building Fund	\$1,420,421
3. From the Alabama Baptist Churches, 1952-1955	\$1,154,435
4. Development Program as of September 20, 1956	\$1,038,733
	<hr/>
	\$3,808,095

ANTICIPATED FUNDS:

1. From the Alabama Baptist Churches, 1956	\$ 450,000
2. Sale of the East Lake Campus	\$1,000,000
3. Loan on the two dormitory groups	\$2,000,000
	<hr/>
	\$3,450,000

Funds secured and in sight \$7,258,095

To be secured to complete the campus \$3,861,905

FRANK W. ABRAMS
Chairman of the Board
Standard Oil Co. of New Jersey

"If we let our educational system decay we will gravely injure the foundation of our greatness as a nation. By the same token, if we develop our educational system—expanding it and making it stronger—we will be cultivating the greatest of our national resources, the people of America."

Names:

Abrams, Frank W.

Types:

list

S10, Box 2, F2

How can the remain

THOSE WHO understand the significant contribution which the church-related independent colleges have made to the American way of life will readily recognize the importance of providing new facilities for a strong Howard College. For once this has been accomplished, Howard can become a "leader of leaders" and stand among the nation's most distinguished institutions of higher learning.

The raising of \$4,400,000 for the completion of the buildings on Howard's new campus is a great challenge to all who are concerned with safeguarding America's future. Those who have a large part in helping to complete the College's building program will be making a truly significant investment for all time to come.

Experience has proved that in order to raise such a substantial amount of money approximately 80 per cent of the remaining needs must come from a relatively small group of individuals, corporations and foundations.

TYPES OF GIFTS NEEDED			SECURED TO DATE	
No. of Gifts	Size of Gifts	Total Amount	No. of Gifts	Total Amount
1	400,000	400,000	—	—
2	250,000	500,000	—	—
2	200,000	400,000	—	—
3	100,000	300,000	2	\$200,000
4	75,000	300,000	—	—
6	50,000	300,000	2	110,000
15	25,000	375,000	2	50,000
25	10,000	250,000	14	177,202
30	5,000	150,000	28	156,000
50	3,000	150,000	8	26,250
100	2,000	200,000	23	56,859
500	1,000	300,000	99	114,005
Leadership Gifts Received to date . . . 178			890,316	

In a program of this size experience indicates that leadership gifts similar to these are necessary for success. The balance will come from those less able to give in these amounts. The key to success depends upon those in more fortunate circumstances giving in proportion to their ability.

Names:
Gifts Needed

Types:
list

SID, Box 2, F2

ning needs be met?

IN ORDER to accomplish this objective each one will need to subscribe according to his ability and in proportion to the great needs which must be met. Only when this has been done can we be sure of successfully completing the College's program.

Many will want to think in terms of giving from such capital assets as real estate, stocks, bonds and other securities. Others may choose to make a gift through a bequest, will, or by assigning insurance to the College. Subscriptions may be made payable over three income tax periods, or longer if the donor chooses. Many donors will want to combine several of these methods of giving in order to make a larger gift.

An investment today in a new and greater Howard College will help assure a better world tomorrow. Money used for the training of Christian leaders will pay dividends more precious than gold. It is not only an investment in bricks, mortar and stone, but in altered lives, trained minds and willing hearts dedicated to greater service for all mankind.

Here are a few of the memorial opportunities which are available to those who wish to give in larger amounts. Already a number of contributors have selected memorials such as these. Appropriate bronze plaques will bear the names of the donors.

LOCATION	DESIGNATION	AMOUNT
Men's Dormitory Group	Entire Wing	300,000
Women's Dormitory Group	Large Wing	250,000
Women's Dormitory Group	Small Wing	100,000
Library	Main Reading Room	60,000
General Science Building	Amphitheater	40,000
Administration Building	President's Suite	30,000
Library	Periodical Reading Room	25,000
Library	Small Reading Room	20,000
General Science Building	Pharmacy Laboratory	18,000
Administration Building	Large Classroom	15,000
Library	Musical Record Room	10,000
Biology	Seminar Room	7,500
Administration Building	Faculty Offices	5,000 each
Dormitories	Double Bedrooms	4,000 each
Dormitories	Single Bedrooms	3,000 each

Names:

Memorial
Opportunities

Types:

list

Frances Cabaniss Roberts Collection: Series 10, Box 2, Folder 2
"Howard College Development Program" booklet, 1956

[Contents](#) [Index](#) [About](#)

Table of Contents

[Image 1](#) (r10_02-02-000-0047)

[Image 2](#) (r10_02-02-000-0048)

[Image 3](#) (r10_02-02-000-0049)

[Image 4](#) (r10_02-02-000-0050)

[Image 5](#) (r10_02-02-000-0051)

[Image 6](#) (r10_02-02-000-0052)

[Image 7](#) (r10_02-02-000-0053)

[Image 8](#) (r10_02-02-000-0054)

[Image 9](#) (r10_02-02-000-0055)

[Image 10](#) (r10_02-02-000-0056)

[Image 11](#) (r10_02-02-000-0057)

[Image 12](#) (r10_02-02-000-0058)

[Table of Contents](#)
[Name & Place Index](#)
[About the Collection](#)

Frances Cabaniss Roberts Collection: Series 10, Box 2, Folder 2
"Howard College Development Program" booklet, 1956

[Contents](#) [Index](#) [About](#)

Name & Place Index

Abrams, Frank W. 10	Howard College Development Program 1
Arendall, Charles B., Jr. 1	Inzer, J. Clarence 1
Aukerman, Loyde O. 1	Martinson, Douglas 1
Bashinsky, Leo E. 1	Memorial Opportunities 12
Birmingham, AL 1	Morring, Carl A., Jr. 1
Brooks, Milton J. 1	Ray, Herbert 1
Buchanan, John H., Dr. 1	Reid, A. Hamilton, Dr. 1
Building Campus 6	Roberts, Frances, Miss 1
Buildings Costs 9	Robinson, Memory L. 1
Buildings Planned 7 , 8	Russell, Thomas D. 1
Campus Life 5	Samford, Frank P. 1
Davis, Harwell G. 1	Sessions, Lew H. 1
Gardner, Clarence 1	Sheffield, Selden 1
Gifts Needed 11	Smith, Lewis M. 1
Head, James A. 1	St. Lawrence, Robert B. 1
Howard College Campus 3	Wilford, J. J., Dr. 1

Frances Cabaniss Roberts Collection

Preferred Citation: Frances Cabaniss Roberts Collection, Archives and Special Collections, M. Louis Salmon Library, University of Alabama in Huntsville, Huntsville, AL.

Collection Scope and Content: The Collection of 114 Linear ft. includes a total of 156 Archival Boxes. The Frances Cabaniss Roberts collection covers the historical records of the Cabaniss Roberts family. This collection contains extensive correspondence records of the Cabaniss Roberts family circa 1830 to 1930.

Archives/Special Collections Access Restrictions: None

Conditions Governing Use: This material may be protected under U. S. Copyright Law (Title 17, U.S. Code) which governs the making of photocopies or reproductions of copyrighted materials. You may use the digitized material for private study, scholarship, or research. Though the University of Alabama in Huntsville Archives and Special Collections has physical ownership of the material in its collections, in some cases we may not own the copyright to the material. It is the patron's obligation to determine and satisfy copyright restrictions when publishing or otherwise distributing materials found in our collections.

Provenance: Gift of Johanna Shields on October 28, 2006.



THE UNIVERSITY OF
ALABAMA IN HUNTSVILLE

**The UAH Archives and Special Collections
M. Louis Salmon Library**