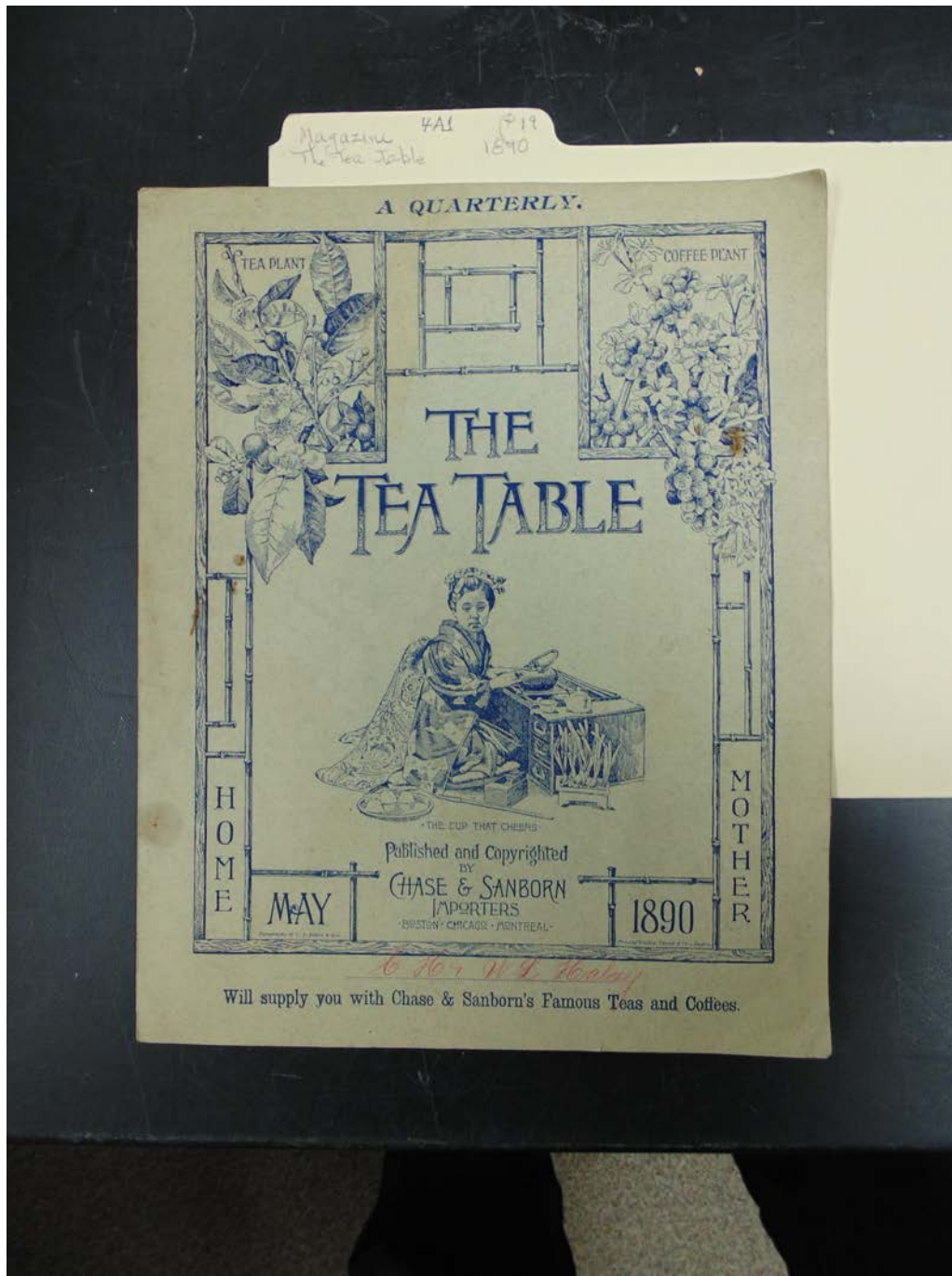


Frances Cabaniss Roberts Collection: Series 4, Subseries A, Box 1, Folder 19

Tea Table, magazine, 1890 - Early Huntsville Life and Memorabilia

Image 1 r04a01-19-000-3961 [Contents](#) [Index](#) [About](#)



**Names:**

Chase & Sanborn

The Tea Table

**Types:**

magazine

**Dates:**

May 1890

Magazine 4A1 P19  
The Tea Table 1890

"Give me the seal, I'll stamp my honor on it." — Shakespeare.

CHASE & SANBORN'S  
THE ARISTOCRATIC COFFEE OF AMERICA  
SEAL BRAND  
JAVA & MOCHA  
COFFEE  
ALWAYS PACKED (UNGROUND) IN 2 1/2 OZ. TINS  
BOSTON COFFEES

"By this sign we conquer."

"No one lies under seal!"  
— Sam'l Adams.

**FREE** A Perfect Art Album containing 24 beautiful Photographs representing Tea and Coffee culture, will be sent on receipt of your address.  
CHASE & SANBORN, 87 Broad Street, Boston.  
Western Dept. 86 Franklin Street, Chicago, Ill.

**T**HE two great COFFEES of the world are JAVA and MOCHA. These our house import especially for its patrons.  
In more than a million households our Trade Mark is welcomed as a guaranty for excellence and a protection against fraud.  
Look at it, and remember it has never been dishonored.  
See! this is a fac-simile of a can of our SEAL BRAND JAVA and MOCHA.



**W**ITHIN EVERY CAN that bears it, the purchaser will find coffee so fragrant, strong, and pure, that millionaires and kings cannot buy better. We, the house of CHASE & SANBORN, hold ourselves responsible for this statement.  
Call the attention of your household to our SEAL BRAND JAVA AND MOCHA, and our TRADE MARK, that your children and servants may know our SEAL at sight, when they ask for it at the grocer's.

**Names:**

Chase & Sanborn

**Types:**

magazine

Frances Cabaniss Roberts Collection: Series 4, Subseries A, Box 1, Folder 19

Tea Table, magazine, 1890 - Early Huntsville Life and Memorabilia

Image 3 r04a01-19-000-3963 [Contents](#) [Index](#) [About](#)



**Names:**

The Tea Table

**Places:**

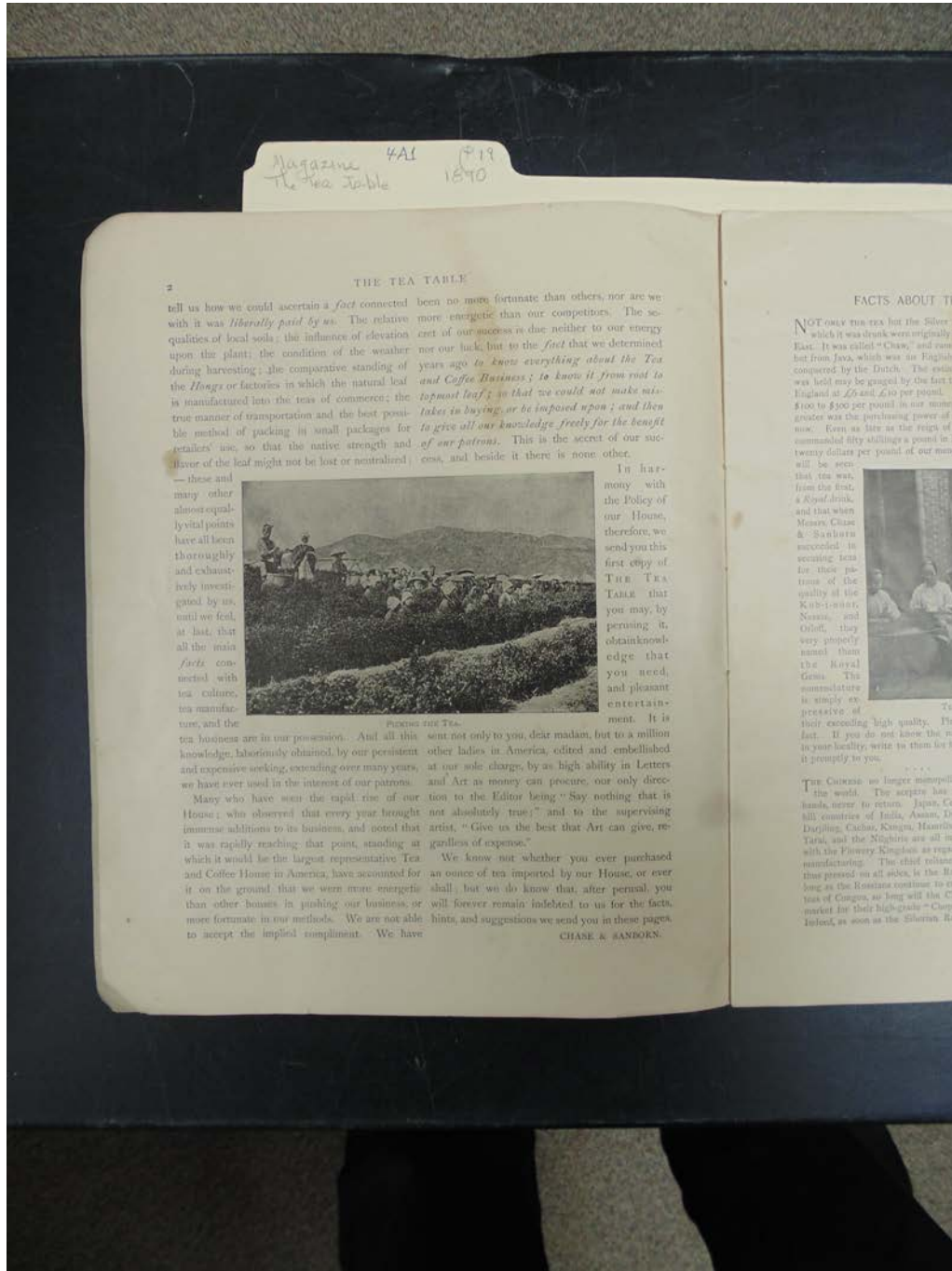
Boston, MA

**Types:**

magazine

**Dates:**

May 1890



Magazine 4A1 #19  
 The Tea Table 1890

THE TEA TABLE

tell us how we could ascertain a fact connected with it was *liberally paid by us*. The relative qualities of local soils; the influence of elevation upon the plant; the condition of the weather during harvesting; the comparative standing of the *Hongs* or factories in which the natural leaf is manufactured into the teas of commerce; the true manner of transportation and the best possible method of packing in small packages for retailers' use, so that the native strength and flavor of the leaf might not be lost or neutralized

— these and many other almost equal vital points have all been thoroughly and exhaustively investigated by us, until we feel, at last, that all the main facts connected with tea culture, tea manufacture, and the



PICKING THE TEA.

tea business are in our possession. And all this knowledge, laboriously obtained, by our persistent and expensive seeking, extending over many years, we have ever used in the interest of our patrons.

Many who have seen the rapid rise of our House; who observed that every year brought immense additions to its business, and noted that it was rapidly reaching that point, standing at which it would be the largest representative Tea and Coffee House in America, have accounted for it on the ground, that we were more energetic than other houses in pushing our business, or more fortunate in our methods. We are not able to accept the implied compliment. We have

been no more fortunate than others, nor are we more energetic than our competitors. The secret of our success is due neither to our energy nor our luck, but to the fact that we determined years ago to *know everything about the Tea and Coffee Business; to know it from root to topmost leaf; so that we could not make mistakes in buying, or be imposed upon; and then to give all our knowledge freely for the benefit of our patrons.* This is the secret of our success, and beside it there is none other.

In harmony with the Policy of our House, therefore, we send you this first copy of THE TEA TABLE that you may, by perusing it, obtain knowledge that you need, and pleasant entertainment. It is

sent not only to you, dear madam, but to a million other ladies in America, edited and embellished at our sole charge, by as high ability in Letters and Art as money can procure, our only direction to the Editor being "Say nothing that is not absolutely true;" and to the supervising artist, "Give us the best that Art can give, regardless of expense."

We know not whether you ever purchased an ounce of tea imported by our House, or ever shall, but we do know that, after perusal, you will forever remain indebted to us for the facts, hints, and suggestions we send you in these pages.

CHASE & SANBORN.

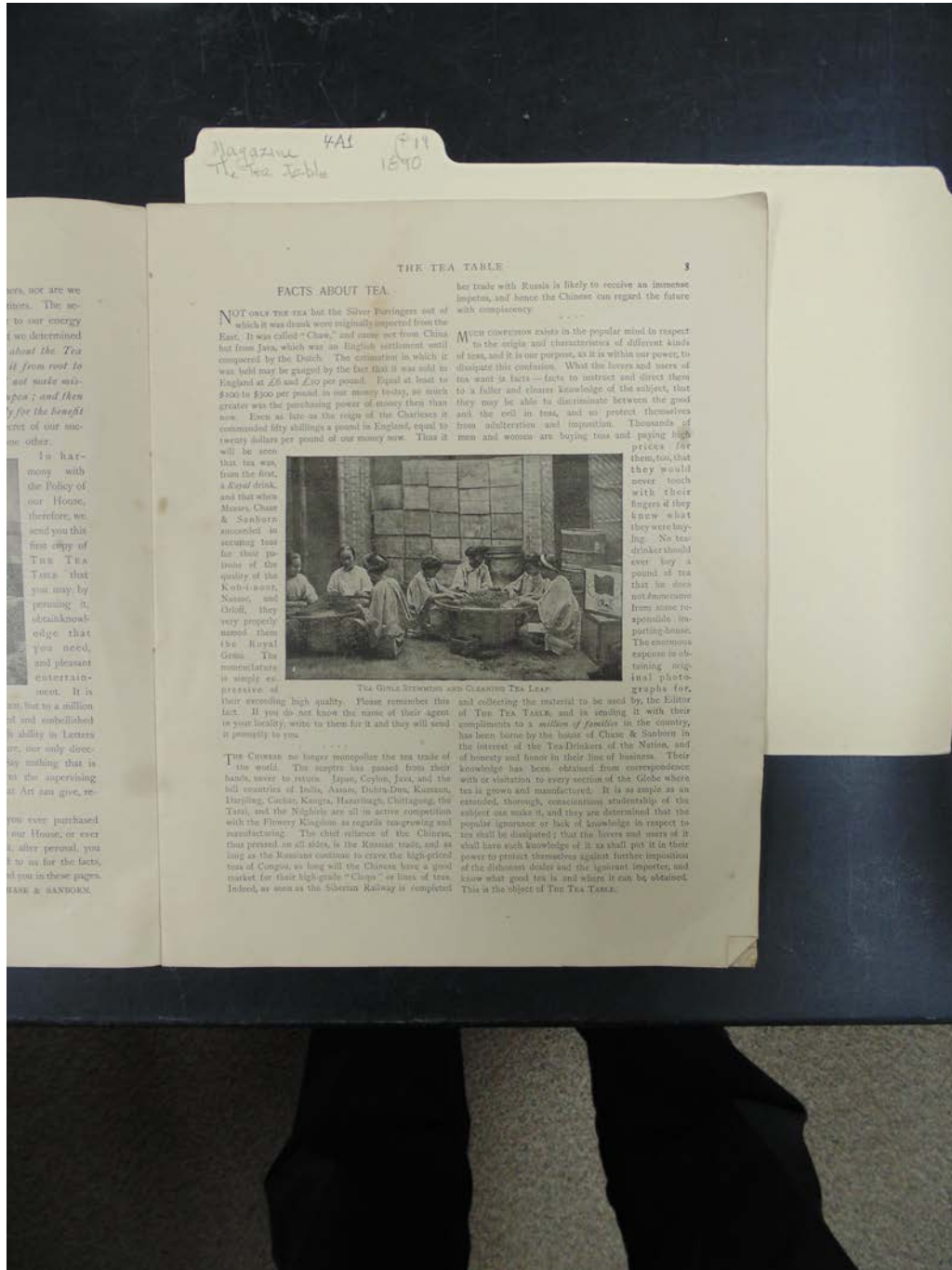
FACTS ABOUT TEA

NOT ONLY THE TEA but the Silver Tea which it was drunk were originally from East. It was called "Chaw," and came from Java, which was an English conquest by the Dutch. The estimate was held may be gauged by the fact that England at £6 and £10 per pound. It is \$100 to \$200 per pound in our money greater was the purchasing power of money. Even as late as the reign of Commodore Perry, a pound in 1820 twenty dollars per pound of our money

will be seen that tea was, from the first, a Royal drink, and that when Messrs. Chase & Sanborn succeeded in securing teas in these portions of the quality of the Kool-sonar, Nossu, and Oloof, they very properly named them the Royal Gems. The nomenclature is simply expressive of their exceeding high quality. Please fast. If you do not know the rate in your locality, write to them by letter promptly to you.

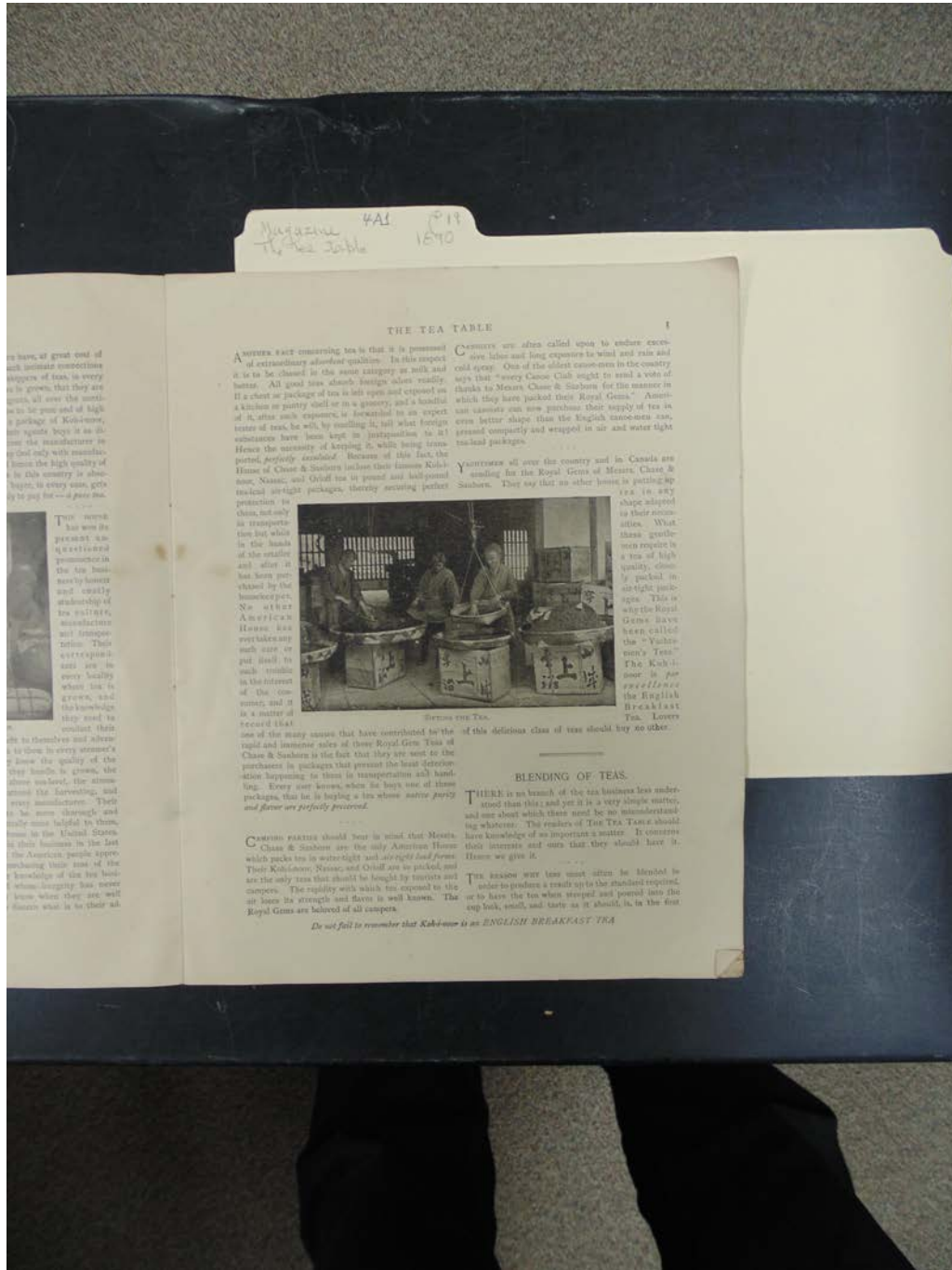


The Chinese no longer monopolize the world. The scepter has passed hands, never to return. Japan, Ceylon, India, Assam, Dutch, Darjeeling, Ceylon, Kango, Hindostan, Yaru, and the Nighoria are all in a with the Flowery Kingdom as regards manufacturing. The chief reliance thus placed on all alike, is the fact long as the Russians continue to export teas of Ceylon, so long will the Chinese market for their high-grade "Chow" hold, as soon as the Silver Tea

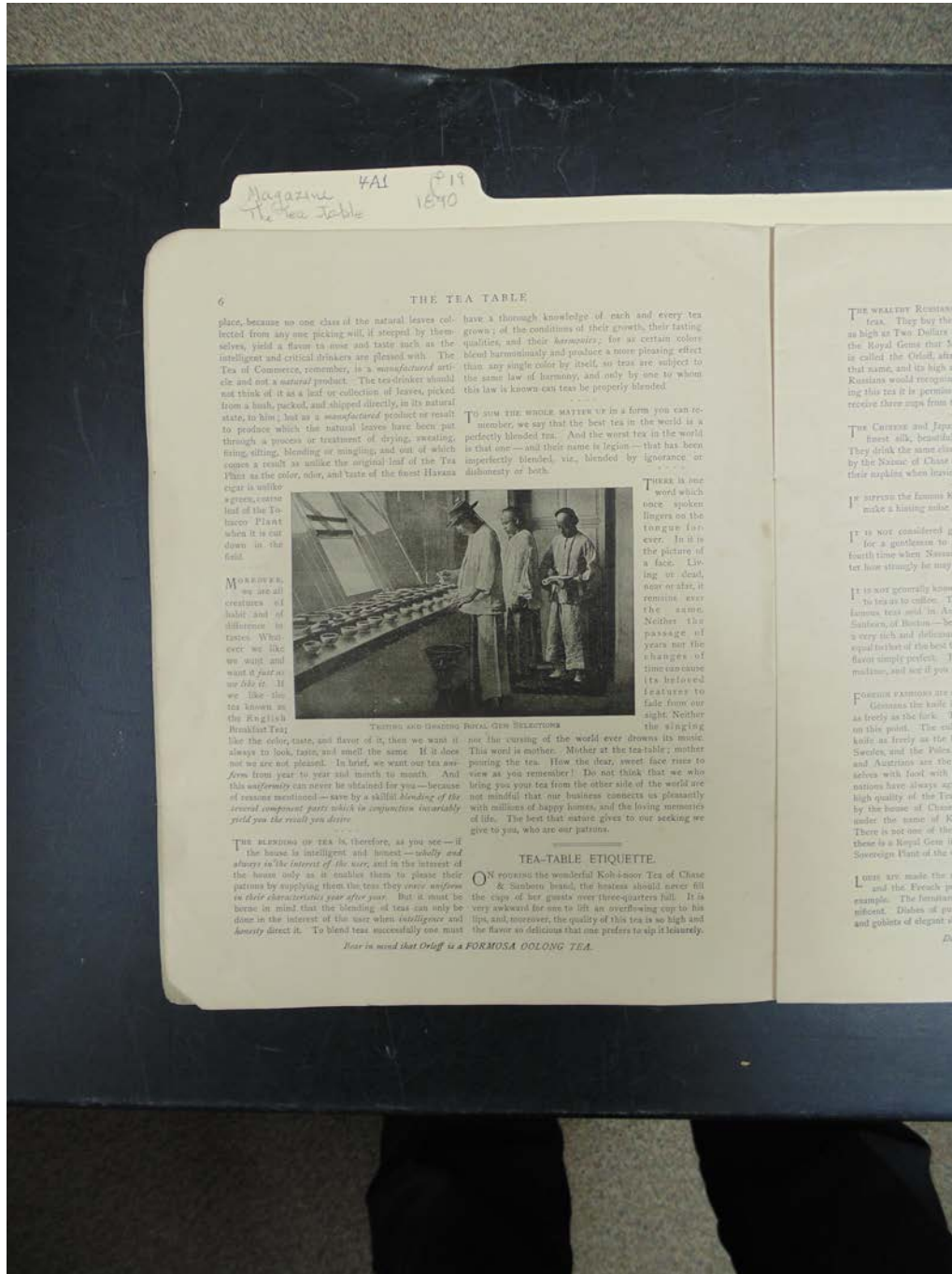


Names:  
 Tea Facts  
 Types:  
 magazine



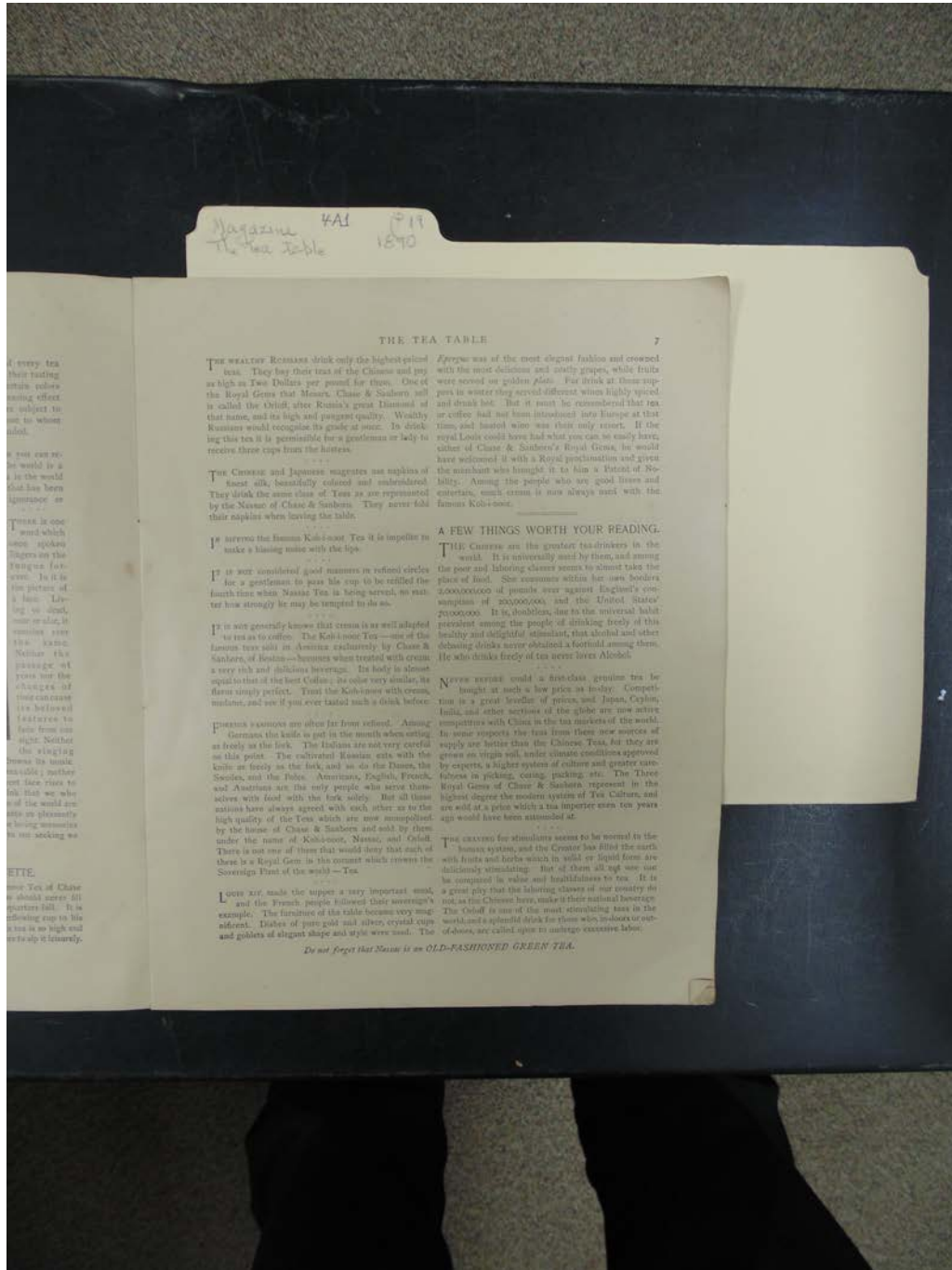


**Names:**  
 Tea Blending  
**Types:**  
 magazine

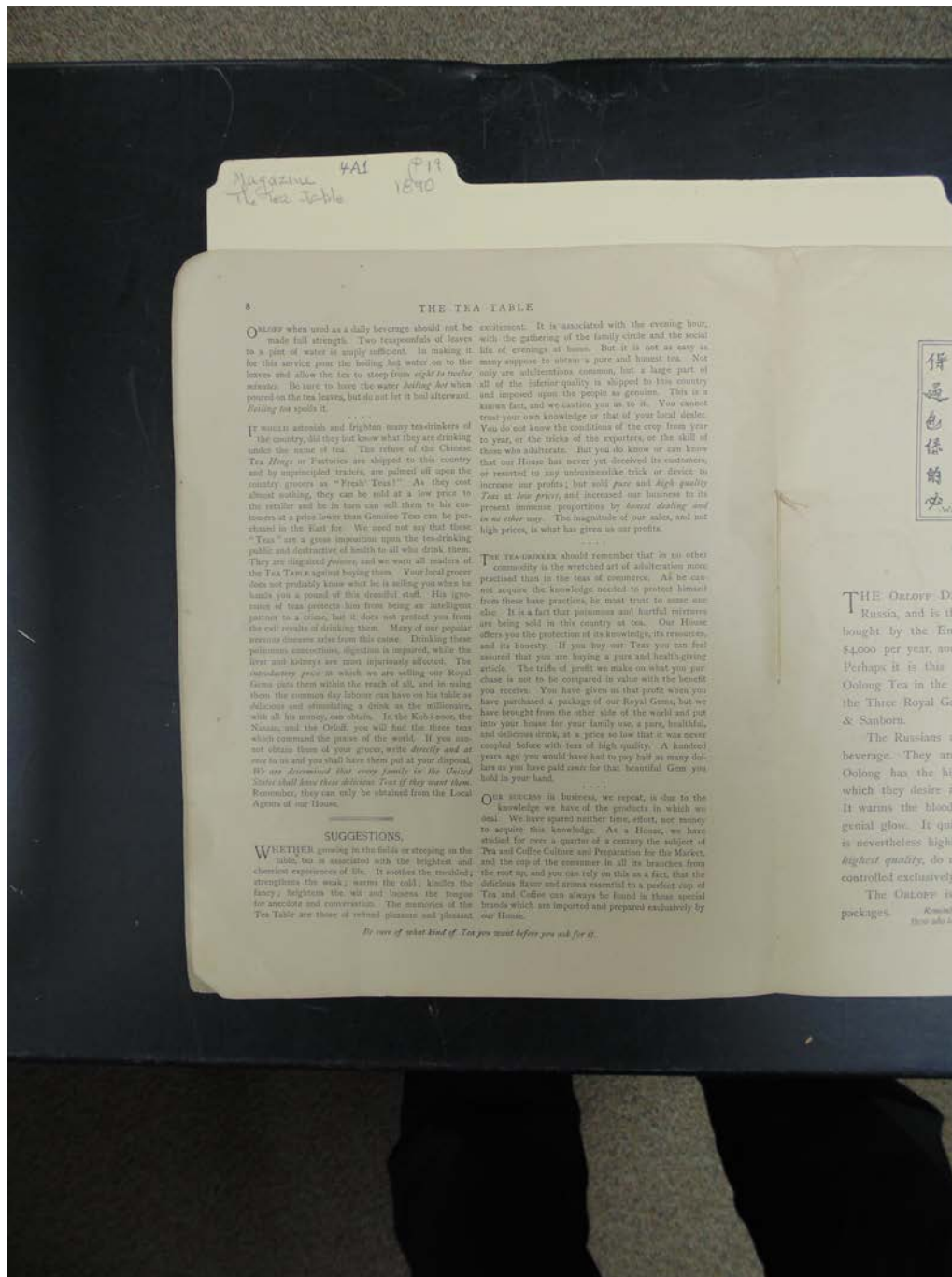


Names:  
 Tea Etiquette  
 Types:  
 magazine





Names:  
 Worth Reading  
 Types:  
 magazine



Magazine #41 1890  
The Tea Table

8 THE TEA TABLE

**O**olong when used as a daily beverage should not be made full strength. Two teaspoonfuls of leaves to a pint of water is amply sufficient. In making it for this service pour the boiling hot water on to the leaves and allow the tea to steep from eight to twelve minutes. Be sure to have the water *drawing hot* when poured on the tea leaves, but do not let it boil afterward. *Failing to do so spoils it.*

It would astonish and frighten many tea-drinkers of the country, did they but know what they are drinking under the name of tea. The robes of the Chinese Tea House or Factories are shipped to this country and by unprincipled traders, are palmed off upon the country grocer as "Fresh Tea!" As they cost almost nothing, they can be sold at a low price to the retailer and he in turn can sell them to his customers at a price lower than Genuine Tea can be purchased in the East for. We need not say that these "Teas" are a gross imposture upon the tea-drinking public and detractor of health to all who drink them. They are disguised poisons, and we warn all readers of the Tea Table against buying them. Your local grocer does not probably know what he is selling you when he hands you a pound of this doubtful stuff. His ignorance of tea protects him from being an intelligent patron to a crime, but it does not protect you from the evil results of drinking them. Many of our popular venereal diseases arise from this cause. Drinking these poisonous concoctions, digestion is impaired, while the liver and kidneys are more impressively affected. The introductory price at which we are selling our Royal Tea is this time within the reach of all, and in using them the common day laborer can have on his table as delicious and stimulating a drink as the millionaire, with all his money, can obtain. In the Koba-son, the Nosa, and the Oolong, you will find the three teas which command the praise of the world. If you cannot obtain them at your grocer, write *directly and at once* to us and you shall have them put at your disposal. *We are determined that every family in the United States shall have their delicious Tea if they want them. Remember, they can only be obtained from the Local Agents of our House.*

SUGGESTIONS.

**W**HETHER growing in the fields or steeping on the table, tea is associated with the brightest and cheery experiences of life. It soothes the troubled; strengthens the weak; warms the cold; kindles the fancy; heightens the wit and loosens the tongue for anecdote and conversation. The memories of the Tea Table are those of refined pleasure and pleasant

excitement. It is associated with the evening hour, with the gathering of the family circle and the social life of evenings at home. But it is not so easy as many suppose to obtain a pure and honest tea. Not only are adulterations common, but a large part of all of the inferior quality is shipped to this country and imposed upon the people as genuine. This is a known fact, and we caution you as to it. You cannot trust your own knowledge or that of your local dealer.

You do not know the conditions of the crop from year to year, or the tricks of the exporters, or the skill of those who adulterate. But you do know or can know that our House has never yet deceived its customers, or resorted to any unbusinesslike trick or device to increase our profits; but *only pure and high quality Tea at low prices, and increased our business in its present immense proportions by honest dealing and in no other way.* The magnitude of our sales, and not high prices, is what has given us our profits.

**T**HE TEA-DRINKER should remember that in no other community is the stretched art of adulteration more practiced than in the tea of commerce. All he cannot acquire the knowledge needed to protect himself from these base practices, he must trust to some one else. It is a fact that poisonous and harmful mixtures are being sold in this country as tea. Our House offers you the protection of its knowledge, its resources, and its honesty. If you buy our Tea you can feel assured that you are buying a pure and health-giving article. The trifles of profit we make on what you purchase is not to be compared in value with the benefit you receive. You have given us that profit when you have purchased a package of our Royal Tea, but we have brought from the other side of the world and put into your house for your family use, a pure, healthful, and delicious drink, at a price so low that it was never coupled before with tea of high quality. A hundred years ago you would have had to pay half as many dollars as you have paid now for that beautiful Gem you hold in your hand.

**O**UR success in business, we repeat, is due to the knowledge we have of the products in which we deal. We have spared neither time, effort, nor money to acquire this knowledge. As a House, we have studied for over a century the subject of Tea and Coffee Culture and Preparation for the Market, and the cup of the consumer in all its branches from the root up, and you can rely on this as a fact, that the delicious flavor and aroma essential to a perfect cup of Tea and Coffee can always be found in those special brands which are imported and prepared exclusively by our House.

*Be sure of what kind of Tea you want before you ask for it.*

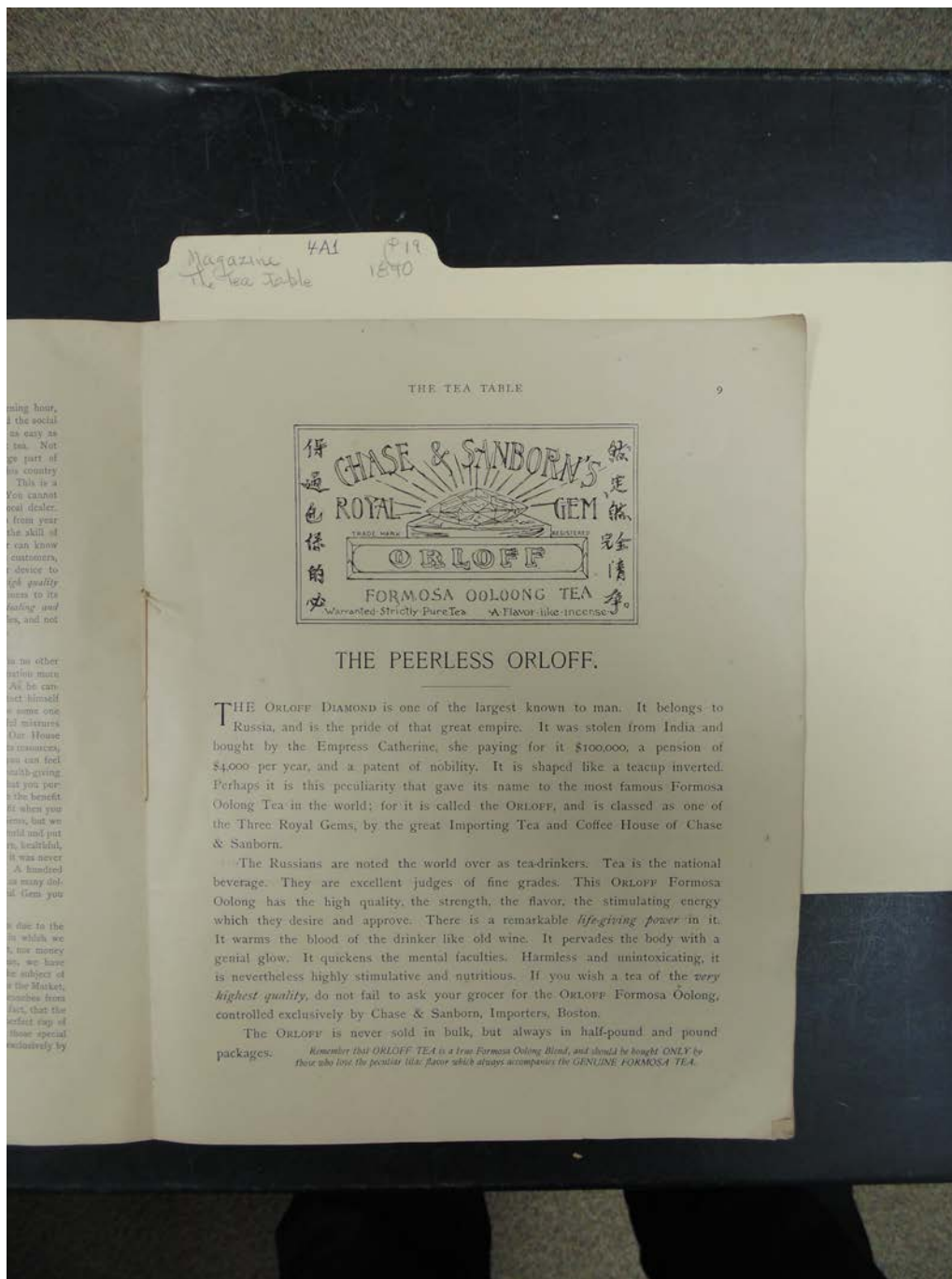
併通色倍節必

**T**HE Oolong Tea of Russia, and is the thought by the Empress \$4,000 per year, and Perhaps it is the pe Oolong Tea in the w the Three Royal Gem & Sanborn.

The Russians are beverage. They are Oolong has the high which they desire an It warms the blood a genial glow. It quick is nevertheless highly highest quality, do not controlled exclusively by

The Oolong is a packages. Remember these also last

Names:  
Suggestions  
Types:  
magazine

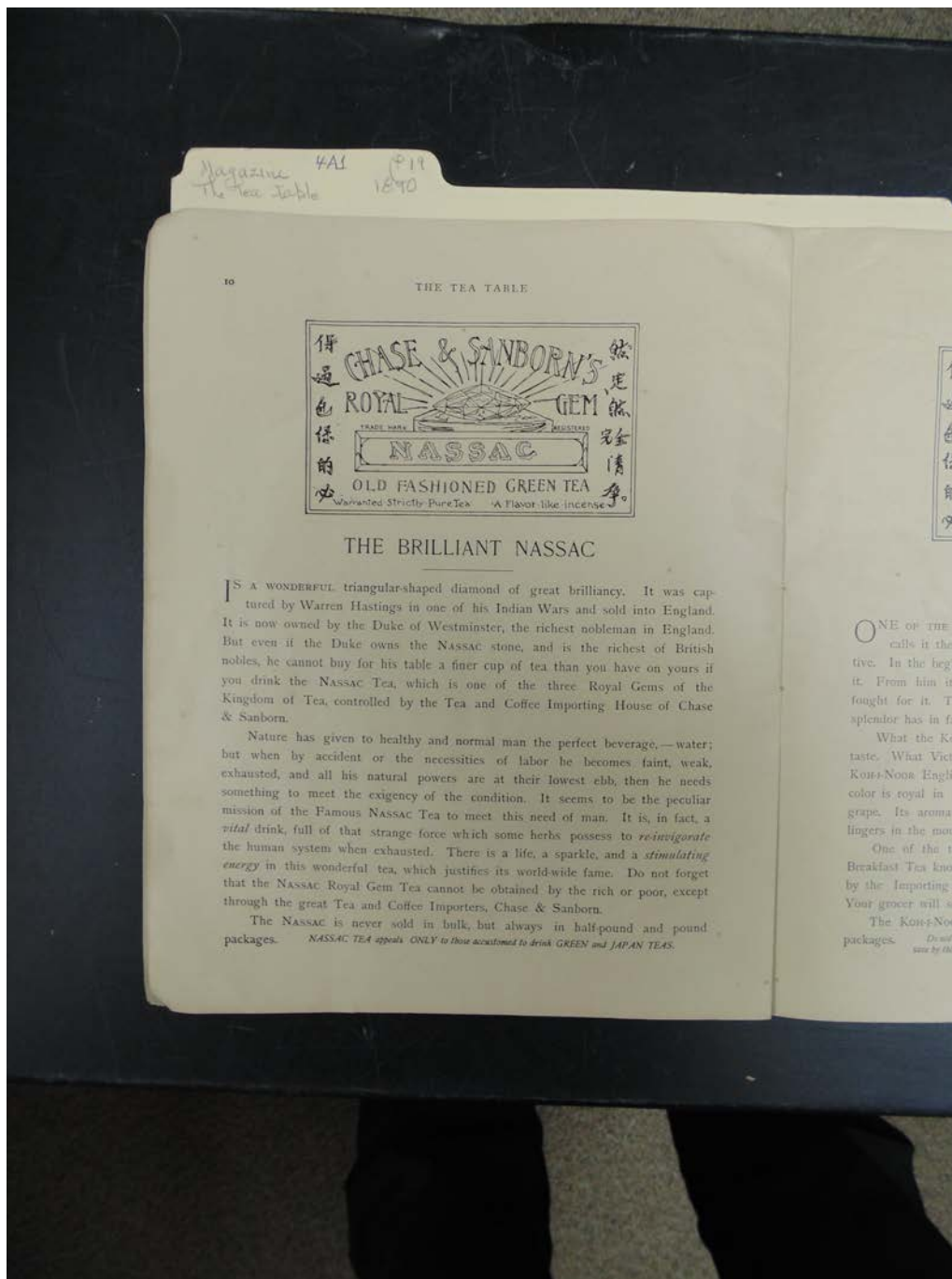


**Names:**

Peerless Orloff

**Types:**

magazine



**Names:**

Brilliant Nassac

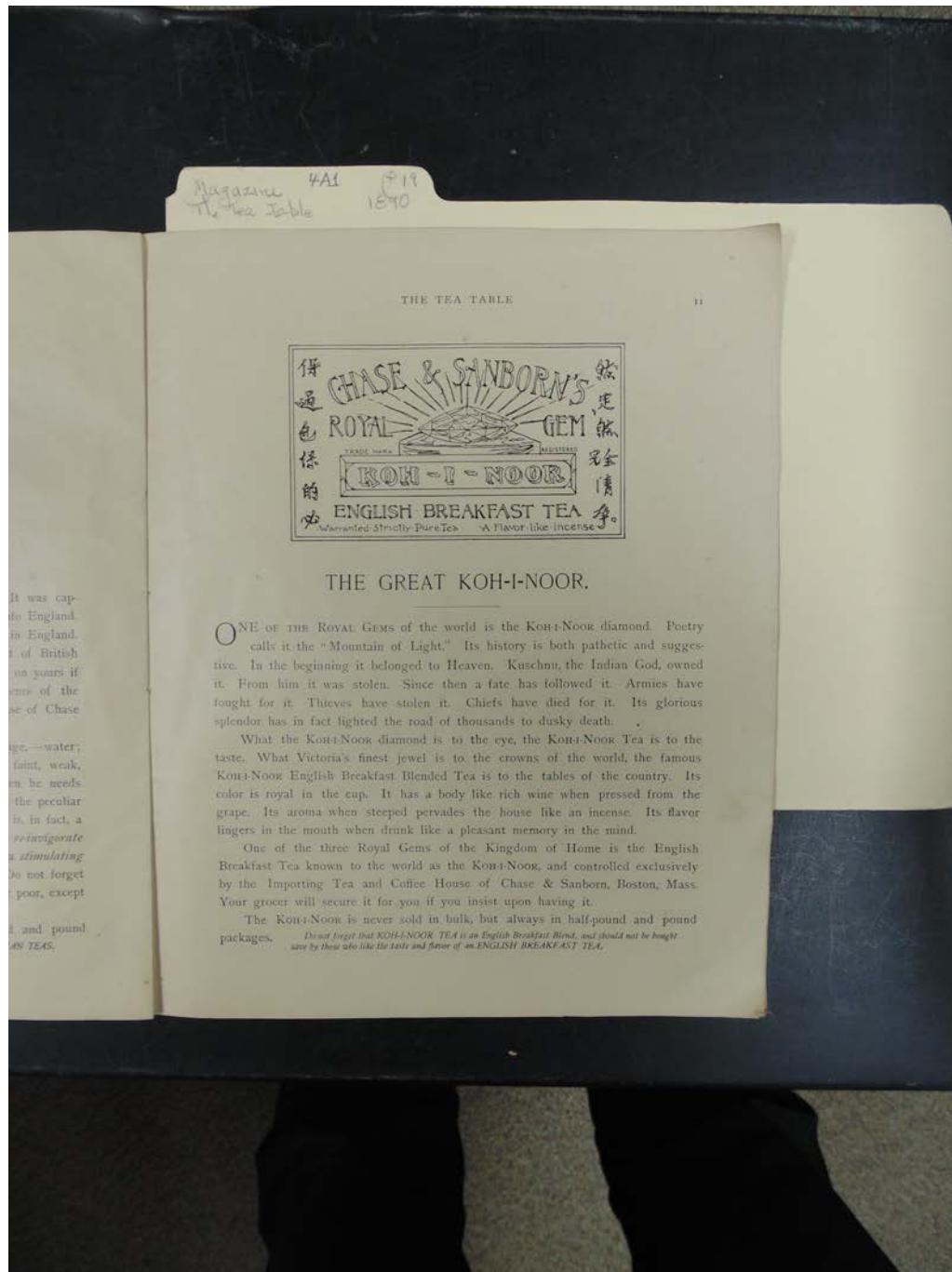
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**Names:**

Great Koh-I-Noor

**Types:**

magazine



**Names:**  
 Poland Spring Hotel

**Types:**  
 magazine

Magazine 4A1 #117  
 The Tea Table 1890

**BRADLEY & HUBBARD MFG. CO.**  
 The Largest Manufacturers of Lamps in the World.  
**The B. & H. LAMPS**

Are recognized by  
**THE TRADE AND CONSUMERS**  
 as being  
**Superior to All Others,**  
 GIVING A  
 Large, White, Steady Light  
**Of 75 Candle Power.**  
 Workmanship, Designs and  
 Finish unexcelled.



A very large variety, com-  
 prising hundreds of dif-  
 ferent patterns in  
**Piano, Banquet,**  
**Table**  
**and Hanging,**  
 in Gold, Silver,  
 Brass, Bronze, and  
 Wrought Iron.

**EVERY LAMP IS STAMPED "THE B. & H."**  
**The B. & H. MAMMOTH,**  
 Giving a Light of 400 Candle Power is particularly adapted for Lighting Stores and Public Buildings.  
 Buy "The B. & H."  
*Because it is the Best Lamp made, and will always prove satisfactory.*

**GAS FIXTURES,** **BRONZES.**  
 Artistic in Design and Finish.  
 Special Drawings and Estimates  
 FURNISHED.



**FENDERS,** **ART METAL GOODS.**  
 In Brass and Iron. **TABLES AND PEDESTALS**  
 With Mexican Onyx Tops.  
 Easels,  
 Pitchers,  
 Vases, Etc.

A CORDIAL INVITATION IS EXTENDED TO VISIT OUR SALESROOMS  
 NEW YORK, 127 Park Place. BOSTON, 124 Franklin St. CHICAGO, 88 Wabash Ave.  
 Factories and Offices, MERIDEN, CONN.  
**OUR GOODS ARE FOR SALE BY LEADING DEALERS EVERYWHERE.**

Types:  
 advertisements



Types:  
 advertisements





Magazine  
 Tea Table  
 441  
 P 13  
 1890

# LACTATED FOOD

FOR INFANTS.  
**A Safe Substitute for Mothers' Milk.**  
 THOUSANDS OF BABIES' LIVES  
 SAVED BY ITS USE.

If the mother and various mothers that read this page read but one and read the letters from mothers, then come to us in any one week from January to December, enclosing in the great food package under cover stamped from the use of Lactated Food, they would not only find that their babies are healthy, but they would find that their babies are saved the baby's life, then they had given the best work in the world.

### WE ASK THE PRIVILEGE

of sending a package of this Food (regular size) to the mother of any child who has not even a still child will give to give it a careful trial. Please mention "Tea Table."



Memphis, Tenn., Feb. 10, 1890.  
 Dear Sir:—I have the honor to acknowledge the receipt of your kind letter of the 7th inst. in relation to the Food for Infants. I am glad to hear that you are using it, and I am sure it will give you the best results. I am, Sir, very respectfully,  
 Yours obediently,  
 PHILIP T. OWEN

### SOMETHING FOR MOTHERS! SOMETHING FOR BABIES!

We would like to send every mother our book entitled "Something for Mothers" and wish it we will send a penny birthday card for the baby. Write for them.

WELLS, RICHARDSON & CO., San Francisco, Burlington, Vt.  
 PRESENT THIS MAGAZINE UNTIL NEXT NUMBER IS RECEIVED.

FOR INVALIDS.  
**A Delicious Article of Diet.**  
 EASILY BORN and QUICKLY ASSIMILATED  
 BY THE MOST DELICATE STOMACH.

WHEN the stomach is weak and digestion imperfect, or food is not assimilated, Lactated Food will prove of great benefit, not only in restoring the strength and tone of the stomach, but in the treatment of various ailments, such as indigestion, flatulence, and all diseases of the stomach and bowels.

For the treatment of various ailments, such as indigestion, flatulence, and all diseases of the stomach and bowels, Lactated Food will prove of great benefit, not only in restoring the strength and tone of the stomach, but in the treatment of various ailments, such as indigestion, flatulence, and all diseases of the stomach and bowels.



## IT IS EASY TO DYE WITH DIAMOND DYES

They Color Anything  
 Any Shade of Any Color.

WITH DIAMOND DYES, any one can obtain results as those given in the work of the professional dyer, and at a trifling expense. Diamond Dyes are the only dyes adapted for the large majority of household uses. They are perfectly safe, and do not require any special treatment. Do not experiment with anything else.

"SUCCESSFUL HOME DYING," our new book, gives full instructions for staining and dyeing clothes and furniture. Wood stains, Laundry Dishes, Shoe Finishing, etc., from Diamond Dyes.

"ART WORK AND FANCY WORK" is a book of practical directions for using Diamond Dyes in a special variety of artistic dyeing. Spices, Candles, Paper Finishing, Dyeing on Cloth, etc.

WELLS, RICHARDSON & CO., Burlington, Vt.

## W. I.

Adventures  
 of Capt. Ur  
 Fitzgibbon. One  
 Volume. 32  
 pages. Price  
 \$1.50.

Adirondack  
 Vol. 1. The Sea  
 King. Price  
 \$1.50.

Adirondack  
 Vol. 2. The Sea  
 King. Price  
 \$1.50.

Adirondack  
 Vol. 3. The Sea  
 King. Price  
 \$1.50.

Adirondack  
 Vol. 4. The Sea  
 King. Price  
 \$1.50.

Adirondack  
 Vol. 5. The Sea  
 King. Price  
 \$1.50.

Adirondack  
 Vol. 6. The Sea  
 King. Price  
 \$1.50.

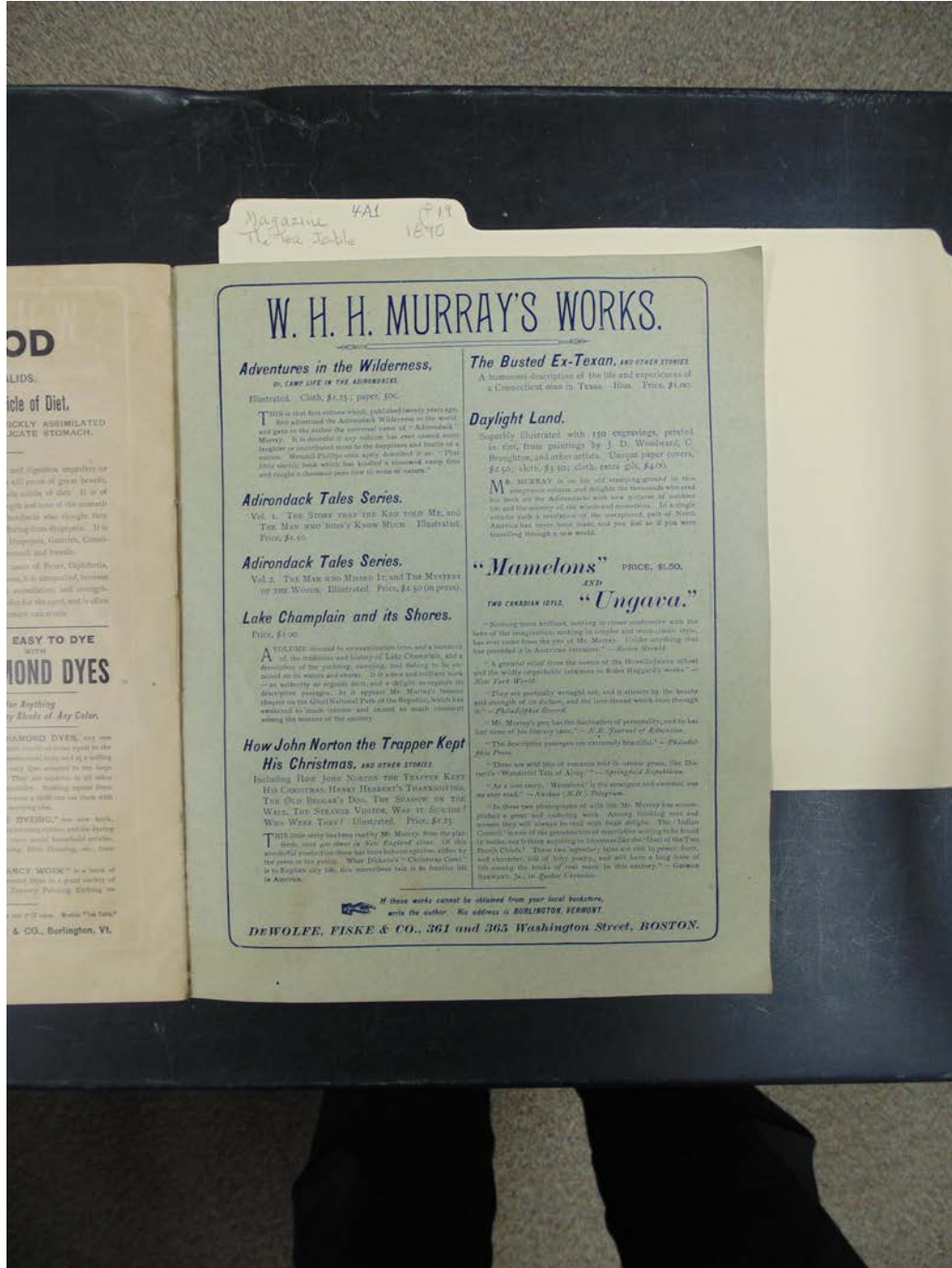
Adirondack  
 Vol. 7. The Sea  
 King. Price  
 \$1.50.

Adirondack  
 Vol. 8. The Sea  
 King. Price  
 \$1.50.

Adirondack  
 Vol. 9. The Sea  
 King. Price  
 \$1.50.

Adirondack  
 Vol. 10. The Sea  
 King. Price  
 \$1.50.

Types:  
 advertisements



Types: advertisements



Types:  
advertisements

**Frances Cabaniss Roberts Collection: Series 4, Subseries A, Box 1, Folder 19**

**Tea Table, magazine, 1890** - Early Huntsville Life and Memorabilia

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# Frances Cabaniss Roberts Collection

**Preferred Citation:** Frances Cabaniss Roberts Collection, Archives and Special Collections, M. Louis Salmon Library, University of Alabama in Huntsville, Huntsville, AL.

**Collection Scope and Content:** The Collection of 114 Linear ft. includes a total of 156 Archival Boxes. The Frances Cabaniss Roberts collection covers the historical records of the Cabaniss Roberts family. This collection contains extensive correspondence records of the Cabaniss Roberts family circa 1830 to 1930.

**Archives/Special Collections Access Restrictions:** None

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**Provenance:** Gift of Johanna Shields on October 28, 2006.



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**The UAH Archives and Special Collections  
M. Louis Salmon Library**